

The 20Time Project

In the business world, an “elevator pitch” is a quick, passionately delivered description of a product that an inventor/business owner has created. You never know when you’ll be standing in line or sharing an elevator ride with a rich and powerful investor. To make the most of such an opportunity, an inventor must have an elevator pitch ready to roll at a moment’s notice.

Next week, you will “pitch” your 20Time Project idea to the full class with a 60-second elevator pitch/mini-presentation.

Your pitch **must** include:

- Your name
- What you want to create during your 20Time Project
- Why you chose this project (Tell a little story, perhaps?)
- What materials/resources you’ll need
- What obstacles you anticipate and your plan to navigate those obstacles
- Why this project is worthy of a significant investment of time

Graciously thank the audience for our time/consideration of your idea

Be organized with your thoughts and ready to speak passionately about your 20Time Project proposal. You will also participate in a full-class question/answer session after your pitch (a kinder, gentler *Shark Tank* experience of sorts), so be ready to further explain/defend your idea.

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Cassidy Buescher
Fall 2016 Entry B (O)
9/25/2016
20Time Project Assignment Sheet

An Organizational Leader encourages participation in or development of activities outside the classroom that promote learner growth and development. Students need encouragement to think of themselves as impactful and valuable citizens of the world. In our character education program, 8 to Great encourages students to take full responsibility for the world in which they live: in other words, they must not blame others and complain about the things they don't like about their community and world, but must instead work to change them. We will be spending time completing a 20 Time Project (from which this assignment sheet was appropriated) with this year's sophomore 8 to Great class, in which they will be responsible for creating, developing, and implementing a service project to better their school, community, and world.